

Newsletter

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'Abu-Ghazaleh Knowledge Center' Holds Various Training Courses in January



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AMMAN - Talal Abu-Ghazaleh Knowledge Center (TAG-KC), a member of Talal Abu-Ghazaleh Global (TAG.Global), held various training courses in January 2022, conducted digitally and face-to-face, including the following:

- A new Human Resources Diploma has recently been launched, consisting of a number of short-term courses that fall under this Diploma including an Introduction to Human Resource Management, Performance Assessment Management, Recruitment, and Career Path Planning. Twenty

participants took the diploma.

- Training courses, listed as a part of the professional diplomas, that have been continuously held since last year, including: Human Resources Business Partner: Bringing Theory to Practice, Human Resources and Workforce Planning, Translation (Arabic–English and vice versa), Translation of Military and Security Texts, and Translation of Advertising Materials. Seventy-two participants attended the aforementioned courses.
- The Translation of Military and Security Texts (Level I) and the Translation of Military and Security Texts (Level II) courses were held for trainees registered in the Translation Diploma of the Jordanian Armed Forces.
- The Role of Creativity and Design Thinking in Overcoming Challenges course was held in cooperation with the Career Counselling and the Follow-up of Graduates Office at Petra University, where fourteen students attended the course.

'Abu-Ghazaleh Knowledge Center' and All Jordan Youth Commission Renew Cooperation Agreement



AMMAN – Talal Abu-Ghazaleh Knowledge Center (TAG-KC), a member of Talal Abu-Ghazaleh Global (TAG.Global), and the King Abdullah II Fund for Development (KAJD) renewed the previously-signed agreement relating to training courses offered by the All Jordan Youth Commission (AJYC). The agreement aims at qualifying and building the capacities of the youth to effectively compete in the labor market.

Based on this cooperation, a number of courses were organized and conducted in January 2022, including the English Language Course (Level I and Level II) that took place in the Ma'an Governorate with the participation of 44 trainees.

It is worth mentioning that a series of courses will be held in the upcoming months to include the English Language, Artificial Intelligence (AI), Training of Trainers (ToT), Cellular Applications, and Entrepreneurship and Leadership courses.

The training courses will be held at the AJYC's offices throughout the Kingdom's governorates.

Activities of TAG-Knowledge Stations in January 2022



1. The TAG-KC signed an agreement with Black Mountain Company to cooperate in organizing and holding courses in Cybersecurity and Artificial Intelligence (AI) fields.
2. The TAG-KC, represented by its Executive Director, Mr. Ziad Al-Majali, took part in TAG.Global Orientation Workshop to introduce its activities to the newly appointed employees.
3. The TAG-Knowledge Stations have been approved as distribution centers of Talal Abu-Ghazaleh for Technology (TAGTech) electronic devices, including TAGITOP EDU, which is currently available for purchase through easy and interest-free installments .
4. In cooperation with TAG-KC, TAGTech opened a showroom to display its advanced technological products to students of Al-Zaytoonah University.

5. A number of training courses were concluded in various governorates of the Kingdom for the AJYC volunteers in Programming, Training of Trainers (ToT), and English Language fields.
6. The Talal Abu-Ghazaleh Knowledge Station, in cooperation with Al-Hussein Bin Talal University, resumed the face-to-face training courses.
7. A number of training courses were conducted at Talal Abu-Ghazaleh Knowledge Stations throughout the Kingdom with the participation of three-hundred trainees.
8. Several training courses were introduced at Talal Abu-Ghazaleh Knowledge Stations in the various governorates of the Kingdom.
9. The TAG-Knowledge Stations' team intensified the marketing campaigns in the local community to promote the training courses on a large scale.

